#### CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2008 – September 30, 2008

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CARE BEARS STRAWBERRY SHORTCAKE CAKE HORSELAND SUSHI PACK DINO SOUAD

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2008 through September 30, 2008, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Senior Vice President

Program Practices New York

**CBS Television Network** 

Date: October 2, 2008

### **WWJTV** Certification of Compliance with Children's Television Commercial Limits

This accurately reports WKBD's compliance with the TV Act for Q3 - 2008

There were no overages during July, August, September 2008

Please see attached reports

Operations Manager, WWJTV

9-29-08 September 29, 2008

## Children's Programming Schedule - WWJTV, Detroit

July Q3 - 2008

DAY	TIME		PROGRAM	WWJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Care Bears	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Strawberry Shortcake	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Cake	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Horseland	0:00	4:30	4:30
SUN	7:00a.m.	7:30a.m.	Sushi Pack	0:00	5:00	5:00
SUN	7:30a.m.	8:30a.m.	Dino Squad	0:00	4:30	4:30

# Children's Programming Schedule - WWJTV, Detroit

Aug Q3 - 2008

DAY	TIME		PROGRAM	WWJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Care Bears	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Strawberry Shortcake	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Cake	0:00	5:00	5:00
ŞAT	8:30a.m.	9:00a.m.	Horseland	0:00	4:30	4:30
SUN	7:00a.m.	7:30a.m.	Sushi Pack	0:00	5:00	5:00
SUN	7:30a.m.	8:30a.m.	Dino Squad	0:00	4:30	4:30

# Children's Programming Schedule - WWJTV, Detroit

Sept Q3 - 2008

DAY	TIME		PROGRAM	WMJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Care Bears	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Strawberry Shortcake	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Cake	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Horseland	0:00	4:30	4:30
SUN	7:00a.m.	7:30a.m.	Sushi Pack	0:00	5:00	5:00
SUN	7:30a.m.	8:30a.m.	Dino Squad	0:00	4:30	4:30
SUN	7:00 a.m	7:30a.	Strawberry Shortcake	0:00	5:00	5:00
SUN	7:30 a.m	8:00a.m_	Care Bears	0:00	4:30	4:30